



## GSCF's Connected Capital Ecosystem Creates Cashflow Stability in Turbulent Markets



In today's interconnected global economy, U.S. tariffs have become a critical risk to business operations and financial strategies. The recent 90-day pause on tariffs provides a valuable window of opportunity for companies to future-proof their liquidity and adapt their working capital strategies to maintain financial stability and drive growth.

### Strategies to Mitigate Tariff Impacts

Traditional approaches to combat tariffs include diversifying suppliers to reduce reliance on tariff-affected imports, negotiating better terms or bulk discounts with suppliers, optimizing inventory management to minimize expensive imports and adjusting pricing strategies to reflect increased costs. While these strategies can help mitigate tariff impacts, they're often reactive. GSCF offers proactive solutions by providing fast and flexible working capital and liquidity, which is critical for businesses in the short-term to adapt to tariff challenges.

### Unlocking Liquidity and Driving Sales Growth with Connected Capital

GSCF offers integrated working capital solutions to help companies navigate the complexities of tariffs and create, manage, and analyze working capital programs. GSCF's technology platform, expert services and Connected Capital ecosystem integrate alternative capital and bank financing, providing a comprehensive platform for

### Working Capital as a Competitive Edge

1. **Access to Alternative Capital Sources:** GSCF's platform allows businesses to complement their core bank funding with access to alternative capital. This hybrid approach provides flexibility and stability, enabling companies to manage cash flow, extend payment terms, and respond quickly to changing market conditions
2. **Enhanced Risk Management:** By integrating multiple funding sources, GSCF offers broad-spectrum risk coverage. Advanced analytics and risk management tools provide greater visibility into supply chain and financial performance, mitigating potential risks and ensuring business continuity
3. **Improved Cash Flow and Liquidity:** GSCF's Connected Capital model helps businesses unlock liquidity by optimizing cash conversion cycles. This frees up working capital for strategic reinvestment, supporting sustainable growth and improving cash flow
4. **Scalability and Growth:** GSCF's solutions are designed to support businesses at every stage of their growth journey. From emerging markets to large enterprises, Connected Capital provides scalable solutions that drive revenue acceleration and market expansion

### The 90-Day Advantage

The current 90-day pause on tariffs is a critical period for companies to act swiftly. GSCF's fast and flexible solutions can be implemented within this timeframe, providing the necessary capital without adding debt to the balance sheet. This agility allows businesses to future-proof their liquidity, ensuring they are well-positioned to navigate the ongoing challenges posed by tariffs and continue to thrive in a competitive global market.